For information on the intended purpose of this document visit http://sm.eatright.org/GENIE

© 2014 Academy of Nutrition and Dietetics

GENIE™ Guide for Effective Nutrition Interventions and Education

Academy of Nutrition and Dietetics right. Academy of Nutrition and Dietetics Foundation

| 1) PROGRAM DESCRIPTION AND IMPORTANCE | | | |
|---------------------------------------|---|-----|--|
| 1.1 | Provides evidence of feasibility | | Line 3-4: Two manageable sessions offered through an established adult education program. Line 17, 26-27: Robin establishes herself as an expert; convincing evidence that she is qualified to teach this program Line 28: Robin will have support and assistance. |
| 1.2 | Describes why it is well-timed and/or novel | _X_ | Line 14-16: Support that program is well-timed. Community has expressed need. |
| 1.3 | Defines the target group and need (think about health inequities) | | Line 18-22: Need and target group are clearly established and supported with evidence. |
| 1.4 | Justifies that the target group will benefit from the program or intervention, based on related research, best practice examples, or a needs assessment | _x_ | Line 49: Evidence that target group will benefit from program; based on validated curricula. |
| 2) PROGRAM GOAL | | | |
| 2.1 | Promotes healthy eating behaviors | _x_ | Line 35-38: Goals promote healthy food/ eating behaviors |
| 2.2 | Includes nutrition related goals that address proximal outcomes | _x_ | Line 36: Improved confidence in abilities resulting from knowledge and practice |



For information on the intended purpose of this document visit http://sm.eatright.org/GENIE

© 2014 Academy of Nutrition and Dietetics

GENIE™ Guide for Effective Nutrition Interventions and Education

Academy of Nutrition and Dietetics right. Academy of Nutrition and Dietetics Foundation

| 2.3 | Includes nutrition related goals that address intermediate or distal outcomes -If weight is the outcome, including appropriate physical activity in goals is encouraged. | X | Line 35, 37-38: Appropriate behavioral goals expressed |
|--|---|-----|---|
| 2.4 | Includes measurable goals | | Line 35-38: Goals are specific; can be evaluated to determine whether goals were reached |
| 3) PROGRAM FRAMEWORK | | | |
| 3.1 | Uses research or best practice examples to show how a model or framework integrates with the program goal | x | Line 43-44: Primary theory introduced with mediators. Line 56, 60, 70-71: Program elements linked with theoretical concepts. |
| 3.2 | Includes partnerships with other groups and explains how these partners aid the program | X | Line 30,80,84, 93: Partnerships and responsibilities explained. |
| 3.3 | Meets the needs of the target group | x | Line 5-7: Program matches needs of target group. |
| 3.4 | Addresses external influences on food and eating | | Table 1: Acknowledges shopping/ food environment and family taste preferences as determinants of eating behavior; class 2 and 4 attempt to address this |
| 4) PROGRAM SETTING, RECRUITMENT AND RETENTION PLAN | | | |
| 4.1 | Describes an appropriate setting for target group | _x_ | Line 82, Table 1: Program setting is appropriate; babysitting appropriate for family-focused intervention; grocery store is fitting and creative |



For information on the intended purpose of this document visit http://sm.eatright.org/GENIE

© 2014 Academy of Nutrition and Dietetics

GENIE™ Guide for Effective Nutrition Interventions and Education

Academy of Nutrition and Dietetics right. Academy of Nutrition and Dietetics Foundation

| 4.2 | Describes realistic recruitment and retention of participants | _x_ | Line 83-84: Engaging retention strategy |
|--------------------|---|-----|--|
| 5) IN: | STRUCTIONAL METHODS | | |
| 5.1 | Includes several techniques to promote learning | x | Table 1: Various teaching techniques used in each class |
| 5.2 | Includes several techniques to motivate participants | X | Line 81: Free childcare may be motivating Table 1: Tasting as motivation Line 55: Engaging games motivate learning and promote active participation |
| 5.3 | Includes several techniques to promote nutrition behavior change | X | Table 1: Full complement of activities designed to promote behavior change Line 65-66: Sharing success to motivate others |
| 5.4 | Explains why the planned teaching time and dose are adequate/fitting using related research or best practice examples as support | x | Line 50-52: 8 hour standard for Cooking Matters upheld (4 classes x 2 hours each) |
| 6) PROGRAM CONTENT | | | |
| 6.1 | Relates to program goals | x | Table 1: Program content appears to support program goals |
| 6.2 | Is based on best practice examples or related research with citations from relevant research or government/ health society guidance | x | Line 48-49: Appropriate, tested curricula Line 58: Activities included based on researched strategy Line 62-63, 71-72: Cites evidence to justify content |
| 6.3 | Is supported by experts or key informants | _x_ | Line 70: Recipes tested by key informants |



For information on the intended purpose of this document visit http://sm.eatright.org/GENIE

© 2014 Academy of Nutrition and Dietetics

GENIE™ Guide for Effective Nutrition Interventions and Education

Academy of Nutrition and Dietetics

Academy of Nutrition and Dietetics

Foundation

| 7) PROGRAM MATERIALS | | | |
|----------------------|--|---|--|
| | The program cites and explains that the materials have social and cultural relevance, including: Language, reading level, food likes and dislikes, household status, food/ diet needs, interests, age/development stage matched, learning style, and/ or format. | | Line 70: Will allow planner to choose recipes appropriate for the audience Line 92: Effort made to accommodate diverse audience |
| 8) EVALUATION | | | |
| 8.1 | Includes measurement tools that address program goals | X | Line 91: Appropriate instrument for addressing behavioral (intermediate) goals NOTE: behavioral goals are evaluated by chosen instrument better than knowledge-based goals |
| 8.2 | Includes measurement tools that are reliable, valid, and chosen based on related research or best practice | X | Line 91-93: Validated measurement tool |
| 8.3 | Evaluation method is cited, based on related research, best practice or includes pilot testing to support its use. | X | Line 93: Tool matches goals based on expert partner Line 94: Evidence that evaluation tool is research tested |
| 8.4 | Includes process evaluation to check that the program is implemented as planned | X | Line 95-96: Process evaluation surveys considered a best practice |
| 8.5 | Includes outcome evaluation measures for proximal goals | | Knowledge goals not well-address by chosen evaluation instrument |
| 8.6 | Includes outcome and/or impact evaluation measures for intermediate or distal goals | x | Line 91: Appropriate instrument for addressing behavioral (intermediate) goals |



For information on the intended purpose of this document visit http://sm.eatright.org/GENIE

© 2014 Academy of Nutrition and Dietetics

GENIE™
Guide for Effective
Nutrition Interventions
and Education

Academy of Nutrition and Dietetics right. Academy of Nutrition and Dietetics Foundation

| 8.7 | Evaluates outcome/ impact at multiple time points | | The program does not include outcome evaluation after the conclusion of the program. (Pre and post measure only) |
|-------------------|--|-----|---|
| 8.8 | Includes an appropriate analysis plan | _x_ | Line 94-95: Basic pre/ post comparison analysis plan. |
| 9) SUSTAINABILITY | | | |
| 9.1 | Addresses the potential for the program to continue | _x_ | Line 100, 112-114: Addresses potential for program continuity |
| 9.2 | Is supported by evidence of prior/current program success | _x_ | Line 3: Established adult education program NOTE: part of established Franklin adult ed, but a new program offering |
| 9.3 | Describes shared roles and duties of program partners | _x_ | Line 115-116: Overton College's role in sustainability Line 117: Marvin Extension's role in sustainability Line 118: Evidence of partners' intentions to continue involvement |
| 9.4 | Implies potential for broader reach, replication and growth | _x_ | Line 116: Potential for program growth implied |
| 9.5 | Addresses the collective program impact within the community and/or among program partners | x | Line 114-115: Collective impact- provides learning opportunity for students Line 104-105: Collective impact- may attract more participants to Marvin Extension nutrition programs |

TOTAL SCORE 33/35

